



The Colonial Williamsburg Foundation
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Colonial Williamsburg Launches New Admission Pricing July 8

WILLIAMSBURG, Va. (June 25, 2019) – Colonial Williamsburg launches new admission pricing July 8 for guests to experience the world’s largest living history museum, two world-class art museums and more. The new rates reflect the Foundation’s first regular admission price increases in four years.

“Colonial Williamsburg offers enormous value for the range of sites, art museums, programs and benefits available to ticket and pass holders” said Colonial Williamsburg Director of Sales Paula Pritchard. “We’re fortunate to have maintained current prices since 2015, however the market and good stewardship require that we adjust. We thank the community and our guests for their support, and we invite them to join us and experience our shared American story.”

Colonial Williamsburg’s primary admission tickets are the Single-day Ticket; the Multiday Ticket for visits during three consecutive days; the Annual Pass, good for one year from date of purchase, the Art Museums Single-day Ticket and the annual Good Neighbor Pass for residents of Williamsburg, James City County and the Bruton District of York County.

Prices Effective July 8

| | Adult | Youth Ages 6-12 |
|--|--------------|------------------------|
| Single-day Ticket | \$44.99 | \$24.99 |
| Multiday Ticket | \$54.99 | \$29.99 |
| Annual Pass | \$74.99 | \$41.99 |
| Art Museums Single-day Ticket | \$14.99 | \$8.99 |
| Good Neighbor Pass | \$19.99 | \$9.99 |

In addition to roughly 40 historic sites and trade shops, daily interpretive programs and tours, and admission to the DeWitt Wallace Decorative Arts Museum and the Abby Aldrich Rockefeller Folk Art Museum, Single-day and Multiday ticket-holder benefits include complimentary shuttle service and seasonal discounts on carriage rides.

Annual Good Neighbor Pass benefits include 25 percent off select evening programs and child costume rentals, discounted tickets for family and friends and 10 percent off Colonial Williamsburg retail and food and beverage purchases.

Colonial Williamsburg offers free annual Good Neighbor passes to local teachers and 50 percent off Single-day tickets and Annual Passes to other teachers with professional ID.

Prices for 2019 area tickets are unchanged:

- The America's Historic Triangle Ticket provides admission to Colonial Williamsburg sites, Historic Jamestowne, Jamestown Settlement, American Revolution Museum at Yorktown and Yorktown Battlefield; \$100, \$45 for youths ages 6-15
- The Williamsburg Flex Ticket provides admission to Colonial Williamsburg sites, Busch Gardens Williamsburg, Water Country USA, Historic Jamestowne, Jamestown Settlement, American Revolution Museum at Yorktown, and Yorktown Battlefield for seven consecutive days and includes parking; \$201.69, \$152.69 for youths ages 6-15
- The Summer Bounce Ticket provides unlimited admission to Colonial Williamsburg, Busch Gardens Williamsburg and Water Country USA for seven consecutive days and includes parking at each site May 17-Sept 8; \$145.99, \$102.99 for youths ages 6-12

Colonial Williamsburg is a private, not-for-profit foundation that receives no regular state or federal funding. Revenue from admission ticket sales and commercial operations such as hospitality and products and philanthropic support sustain Colonial Williamsburg's core mission of education programs and preservation.

Tickets and additional information are available information are available at Colonial Williamsburg ticket locations, by visiting colonialwilliamsburg.com or by calling 855-296-6627 toll-free. Information is also available by following Colonial Williamsburg on [Facebook](#) and [@colonialwmsburg](#) on [Twitter](#) and [Instagram](#).

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The Colonial Williamsburg Foundation preserves, restores and operates Virginia's 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes more than 600 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

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